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GameTek arcade

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SMASH HIT *WHEEL OF FORTUNE*® COIN-OP NOW AVAILABLE FOR ARCADE, COUNTERTOP, COCKTAIL!

GameTek calls them "The Money Machines," and it's easy to see why. They're the new free-standing, coin-operated versions of television's most exciting game show, *Wheel of Fortune*.

Now available in arcade, countertop and cocktail table configurations, the official coin-op versions of *Wheel of Fortune* are based on the number-one hit TV game show which attracts over 40,000,000 viewers in the U.S. and Canada each week.

According to Ivan Rothstein of GameTek's Arcade Division, the *Wheel of Fortune* arcade game offers "instant name recognition and sensational graphics, including a gorgeous hostess in a sparkling evening gown. And *Wheel of Fortune* is so popular that the game is practically pre-sold to the player."

Rothstein is certain that *Wheel of Fortune* is a natural for the arcade market. "This great game is number one with viewers, and it's going to be number one with gamers, too," says Rothstein. "We'll be unveiling three high-impact units at the 1989 AMOA Show in Las Vegas — available in either dedicated game configurations or conversion kits for any horizontal monitor. We feel sure that the reaction will be outstanding."

GameTek™ The Money Machines℠ *INTRODUCES*

"It's a Unique Niche in the Electronic Market"

OPERATOR

PROFIT POTENTIAL

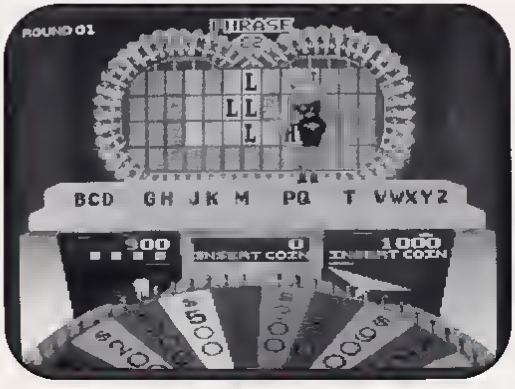
"ENORMOUS"

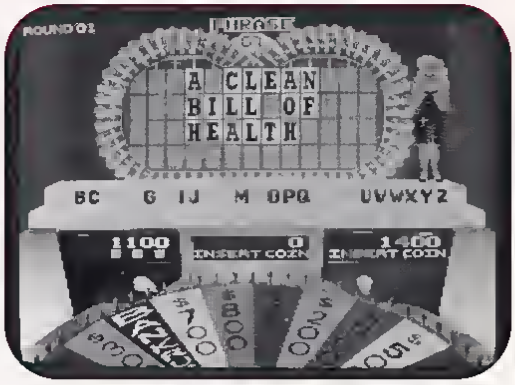
GameTek President Irv Schwartz is confident that the free-standing *Wheel of Fortune* games will offer operators "enormous profit potential."

"After all," says Schwartz, "the game is based on a TV show that's followed by more than forty million viewers every week. That gives operators a huge recognition factor. And, unlike other arcade games, virtually everyone already knows how to play. It's a precise re-creation of the mega-hit TV game show — players actually spin the wheel, taking a chance on winning a fortune or going bankrupt and losing it all."

Player attraction and involvement is high — up to three contestants can play each game. And since there are more than 3500 challenging word puzzles in 10 subject categories, this virtually assures that players will keep coming back for more.

Schwartz also noted that GameTek has exclusive electronic rights to most of the major TV game shows, and will be following *Wheel of Fortune* with *Jeopardy!* and others. "We've created a unique niche in the electronic market," says Schwartz, "and it's going to be great for the arcades, too." Schwartz's enthusiasm is well-placed, since GameTek's electronic versions of *Wheel of Fortune*, available on Nintendo cartridges and on floppy disks, are already best-selling products for the home.





GRAPHICS & GAME PLAY

HOOK 'EM & HOLD 'EM

"Our designers have created an exterior look that capitalizes on the well-known *Wheel of Fortune* logo and graphics," says Malvina Vogel, GameTek's Vice-President of Creative Services. "And the game is really incredible. There are stunning 256-color graphics — that's seven times the number in similar arcade games. To make the play even more realistic, we've incorporated unique spinning optical track wheel controls, plus digitized and synthesized sound which complements the game show theme music."

Vogel also notes that the appealing hostess, a key feature of the televised game show, has been faithfully recreated in the GameTek arcade version. "She wears a glittering gown, lighting up the letters as she touches them. When a player wins, she claps her hands, the game board lights up, and the 'studio audience' erupts with applause. We've really outdone ourselves with the animation."

AND THIS IS JUST THE BEGINNING . . .

Coming soon: Jeopardy!® and other great game shows!

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